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Invasta Capital

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Invasta Capital overview

Invasta Capital is a private investment firm with a disciplined focus on the specialty materials and chemicals sectors.

Invasta will target growth equity investments in Russia's mid-stream specialty materials and chemicals enterprises in the following sectors:

- ✓ Home and personal care ingredients
- ✓ Coatings & Adhesives
- ✓ Cosmetic ingredients
- ✓ Fuel additives and ingredients
- ✓ Synthetic rubbers and rubber-processing materials
- ✓ Construction Chemicals
- ✓ Paper Chemicals
- ✓ Pharmaceutical ingredients
- ✓ Aerospace and other transportation materials
- ✓ Mining Chemicals
- ✓ Surfactants and Water-Soluble Polymers
- ✓ Oil Field Chemicals

Within these sectors, Invasta will seek to invest in businesses and new projects that have the potential for further value creation by accelerating growth, enhancing operational capabilities and competitiveness, and lowering operating risk.

Investment size & criteria

Invasta will target equity investments of \$10 million to \$40 million in each portfolio company with the following preferred investment characteristics:

- ✓ Leading position in niche markets
- ✓ Competitive advantages created by cost leadership position
- ✓ Moderate levels of technology
- ✓ Strong export sales position secured by leading global off-takers
- ✓ Positive cash flow

Invasta will not take non-control positions or pursue investments that rely on unproven technology.

Differentiation

Invasta believes its success will be driven by the unique combination of:

- ✓ Industry-focused investment strategy based on cost leadership and attractive market dynamics
- ✓ Utmost investor transparency in the Russian private equity arena
- ✓ Deep sector knowledge and networks
- ✓ Fully-integrated team of operational and financial management experts with relevant experience and track records of repeated success in target sectors